

B'Chelle

SINGER · SONGWRITER

INDEPENDENT BY DESIGN

THE SPELL BROKE.
THE ARTIST WOKE UP.

R&B / CINEMATIC SOUL / NEOBOMBSHELL



A voice uncontained.

THE STORY BEHIND THE SOUND

B'Chelle is a New Orleans-born independent R&B singer-songwriter whose music combines cinematic storytelling, expressive melody, and unexpected rhythmic phrasing. She approaches an instrumental as an unfolding scene, responding to its feeling rather than writing toward a fixed formula.

Her earliest releases drew online attention. B'Chelle also describes earlier radio exposure in New York and Atlanta. After spending time away from releasing music, she has returned to recording independently, with renewed attention to ownership, artistic control, and the business structures around her work.



Her next body of work is taking shape under the title Bombshell Era. The forthcoming project signals a new independent chapter rooted in self-possession, creative restoration, and the freedom to tell stories beyond a single formula. Recording and development are underway; a release date has not been announced.

The NeoBombshell universe connects her music to a broader creative philosophy. Alongside the artist, The Bombshell Consultant embodies the strategic work of protecting vision, developing businesses, and moving with intention. The artist tells the story. The strategist safeguards the conditions in which it can be told.

PRESS USE: BIOGRAPHICAL OVERVIEW • SUBJECT TO FACT CHECKING

Bombshell Era.

FORTHCOMING PROJECT / IN DEVELOPMENT



The concept

A project built around emergence. In Bombshell Era, restoration, desire, identity and ambition take shape through cinematic storytelling and independent creative direction.

Project information

Artist: B'Chelle

Artist-led songwriting and creative direction

Recording and development: underway

Project format and release date: unannounced

A new independent era in the NeoBombshell universe

ARTISTIC POSITIONING

A shape-shifting R&B voice: melodic, percussive, cinematic, sensual, and deeply personal. No two songs need sound alike for the artist's point of view to remain unmistakable.

NEW MUSIC / PROJECT IN DEVELOPMENT

More than a sound.

ARTIST IDENTITY

NAME

B'Chelle

ARTIST TYPE

Independent R&B singer-songwriter

CREATIVE UNIVERSE

NeoBombshell

CURRENT PROJECT

Bombshell Era (in development)

ASSOCIATED BRAND

The Bombshell Consultant

PUBLIC DIGITAL CHANNELS

Artist Instagram: [instagram.com/bombshellbchelle](https://www.instagram.com/bombshellbchelle)

Consulting Instagram: [instagram.com/thebombshellconsultant](https://www.instagram.com/thebombshellconsultant)

Consulting site: thebombshellconsultant.com



FOR RADIO · EDITORIAL · LIVE BOOKINGS · LICENSING

Professional booking and press contact address will be published after confirmation. In the meantime, use the official public channels and website contact page once live forms are connected.

Historical stream figures, placement claims, awards, and press quotes are not included without independent supporting documentation. Photos are artist-supplied and should be cleared before third-party reuse.